

# Juice Plus+ Earnings Summary

## Earn extra money by joining Juice Plus+.

You can join the Juice Plus+ business for only \$52. You can easily earn that back – plus a whole lot more.

- You can join to **save money** on your own Juice Plus+ purchases: no selling required. Simply buy your products and get money back on every purchase.
- You can join to **earn extra income** by sharing Juice Plus+ with family and friends.
- You can also join to **build a Juice Plus+ team and earn even more**. Like any business, you get out of it what you put into it. The more time you invest, and the more you learn, the more money you'll make.



Juice Plus+ connects people aspiring to a healthier lifestyle with one another. We invite and pay consumers of our products like yourself to share Juice Plus+® and Tower Garden® products with other consumers – nothing more, nothing less. 100% of Juice Plus+ earnings come from the purchase of Juice Plus+® and Tower Garden® products by yourself, and by others.

You never earn money for simply “recruiting” other people to join. You can earn additional money, however, by adding Juice Plus+ team members and helping them earn.

## How much money do people earn?

We show you in the Juice Plus+ Earnings Summary on the next page. These numbers are the **annualized average monthly earnings** of all of our independent Juice Plus+ Sales Partners in the United States in 2020.

Of course, these earnings aren't guarantees or projections of what you will earn: that all depends on what you do. These earnings also do not take into account any expenses that people incurred. Your initial investment is minimal, with the only requirement being your \$52 annual Partner application fee. Naturally, you may also want to purchase product for your personal use; purchase promotional items to let people know you've started a new business; or travel to attend Juice Plus+ events.

You can easily calculate the amount of money you will save on your own Juice Plus+ purchases, depending on which of our products you buy. Beyond that, however, as with any business, your earnings will vary depending on your abilities, your objectives, and the amount of time you devote to sharing Juice Plus+ with others and building a Juice Plus+ team.

Importantly, our Compensation Plan allows you to **earn more as you do more**. As your Juice Plus+ activity increases, you are promoted to higher and higher positions as you share Juice Plus+ with more and more people and start to add team members who do the same.

THE *Juice* PLUS+ COMPANY

**CATEGORY: COMMUNITY MEMBERS / POSITIONS: PARTNER AND PARTNER PLUS+**

Community Members are consumers who either joined to save money on their own Juice Plus+ purchases, or who shared the product with others but weren't actively engaged in building a Juice Plus+ team. Their earnings below include both the money they saved on their own purchases as well as retail profits and commissions from the purchases of others.

**CATEGORY: TEAM BUILDERS / POSITIONS: QUALIFYING SALES COORDINATORS AND SALES COORDINATORS**

Team Builders recruited at least one team member and met other requirements for promotion to these next two positions in the Compensation Plan. Their earnings below include additional bonuses - called Performance Bonuses and Promote Out Bonuses - that reward them for their higher level of business activity.

**CATEGORY: ORGANIZATION BUILDERS  
POSITIONS: QUALIFYING SENIOR SALES COORDINATORS, SENIOR SALES COORDINATORS,  
QUALIFYING NATIONAL MARKETING DIRECTORS, AND NATIONAL MARKETING DIRECTORS**

Organization Builders are Team Builders who have developed a sizable Juice Plus+ sales organization. Their earnings below include everything discussed above plus one additional bonus called a Business Investment Bonus that gives them additional money to invest in their Juice Plus+ businesses.

**CATEGORY: UPPER LEADERSHIP  
POSITIONS: INTERNATIONAL MARKETING DIRECTORS, EXECUTIVE MARKETING DIRECTORS,  
PRESIDENTIAL MARKETING DIRECTORS, AND PRESIDENTIAL MARKETING DIRECTORS PLUS+**

These partners work with the Company to help us guide our global business. Their earnings below include all the same elements as Organization Builders but applied to increasingly larger Juice Plus+ sales organizations.

**ACTIVE TEAM BUILDERS**

The last two columns below show the earnings of everyone who created a "qualified business" - meaning that they achieved a level of monthly business activity that qualified them to earn the Performance Bonuses and Promote Out bonuses described above.

**JUICE PLUS+ 2020 U.S. EARNINGS SUMMARY**

		ALL U.S. PARTNERS		ACTIVE TEAM BUILDERS	
Category	Position	Percentage of All U.S. Partners	Average Earnings	Active Team Builders	Average Earnings of Active Team Builders
Community Member	Partner (P)	43.0%	\$120	N/A	N/A
	Partner+ (P+)	22.9%	\$276	N/A	N/A
Team Builder	Qualifying Sales Coordinator (QSC)	19.8%	\$828	1,128	\$4,404
	Sales Coordinator (SC)	11.4%	\$3,180	633	\$13,920
Organization Builder	Qualifying Senior Sales Coordinator (QSSC)	0.4%	\$14,148	217	\$19,320
	Senior Sales Coordinator (SSC)	1.4%	\$12,012	392	\$25,308
	Qualifying National Marketing Director (QNMD)	0.5%	\$22,740	198	\$37,836
	National Marketing Director (NMD)	0.4%	\$44,988	209	\$60,240
Upper Leadership	International Marketing Director (IMD)	0.1%	\$68,280	67	\$75,348
	Executive Marketing Director (EMD)	0.1%	\$86,112	44	\$95,316
	Presidential Marketing Director (PMD)	0.1%	\$129,540	78	\$140,412
	Presidential Marketing Director+ (PMD+)	0.1%	\$343,860	50	\$373,416

For additional information, please see the person who asked you to become a Juice Plus+ Partner.